

A “How To” On the Most Effective Way to Post Your Kind Acts

The idea behind our kindness months is that we get the word out about Restoring Kindness Canada to as many people as possible so that they might also get involved in performing kind acts. This means that posting your kind acts (where appropriate) is super important. Here are a few tips on how to ensure your posts reaches as many people as possible.

1. **Post on your own timelines/groups/pages, not the RKC page.** This will ensure that all of your friends and contacts will see the post, not just those who are already following RKC. We will share your post on to the page so that all of our followers can also see it.
2. **Ensure that your post is public.** We are only able to share public post to the RKC page. If your post is marked as private then we will not be able to share it.
3. **TAG the RKC page and use the hashtag #restoringkindnesscanada.** The tag will notify us of your post. Only using the hashtag may mean that your post gets missed by us and those following RKC. Tagging us in your post also gives anyone who views your post direct access to our page if they want to learn what it is all about.
 - To tag the page use the @ sign and start typing the page name. You should see the page pop up as an option to tag.

Note: If you are performing a kind act that you do not feel is appropriate to post, we still encourage you to simply post that you were “out restoring kindness today”. People will be encouraged by your kindness whether you post specifically what kind acts you are doing or not. That being said, we do encourage you to share the kind acts you are doing as you never know when it may inspire others to do similar acts.